



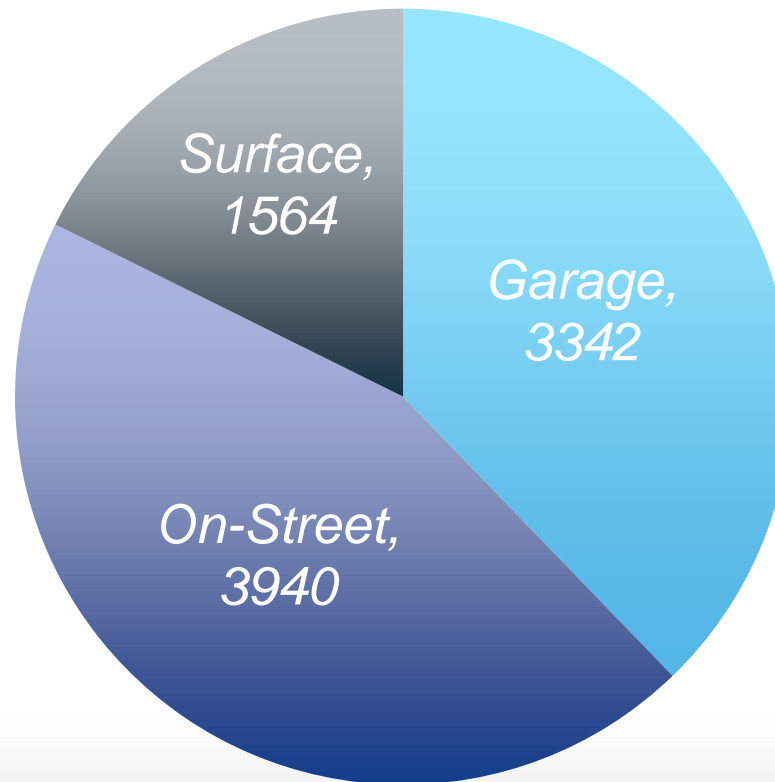
Parking in Burlington

A Partnership – CEDO, BBA & DPW

Parking is Emotional

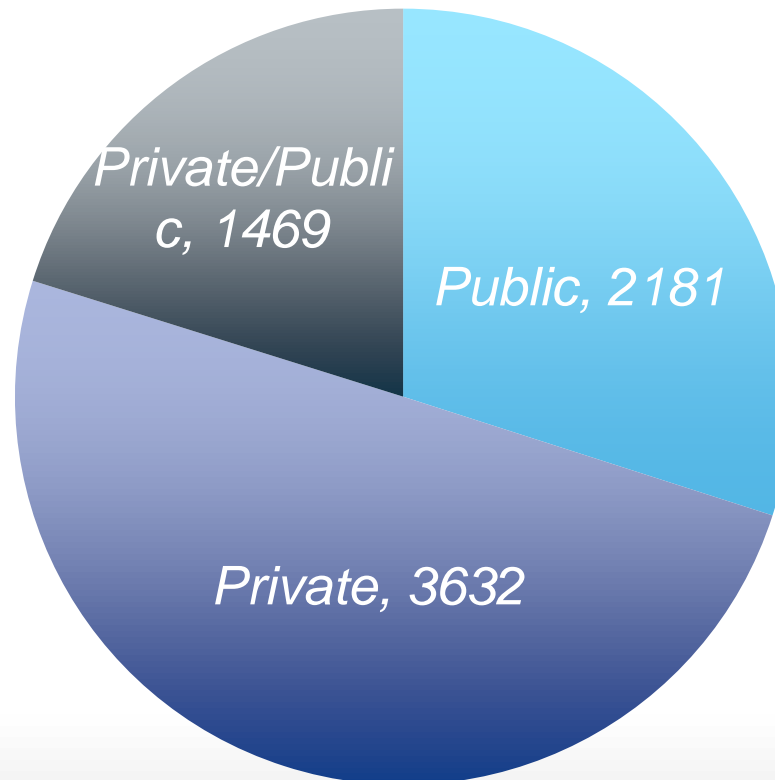
Parking by the Numbers

8,846 Parking Spaces



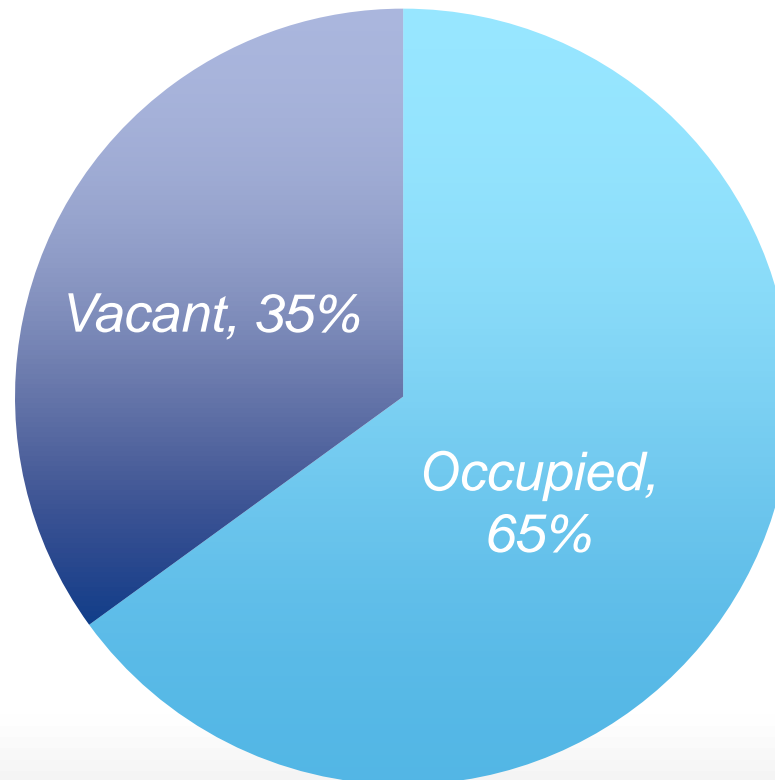
Most Parking is Privately Owned

About half of all parking is available to the public



35% Spaces are Vacant, Even at Peak

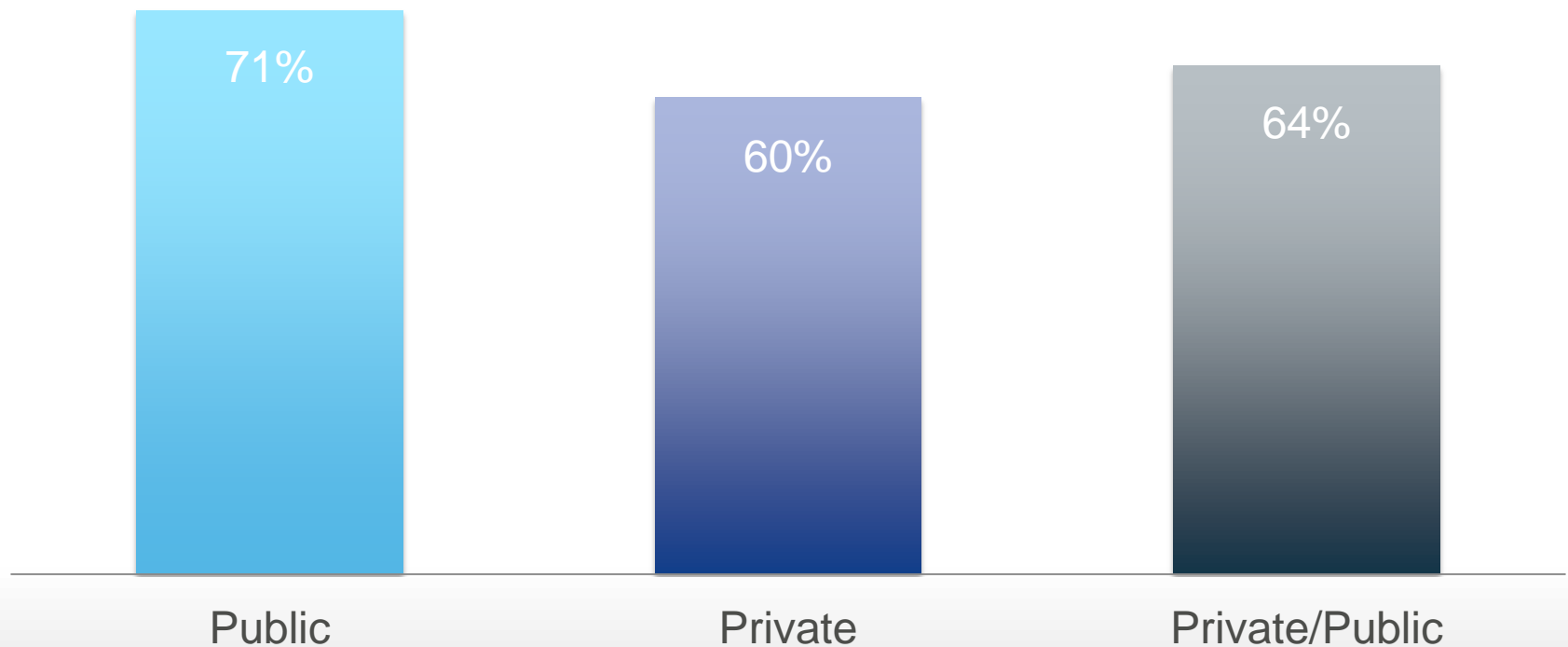
via PlanBTV Transportation Study



Public Garages are Most Used

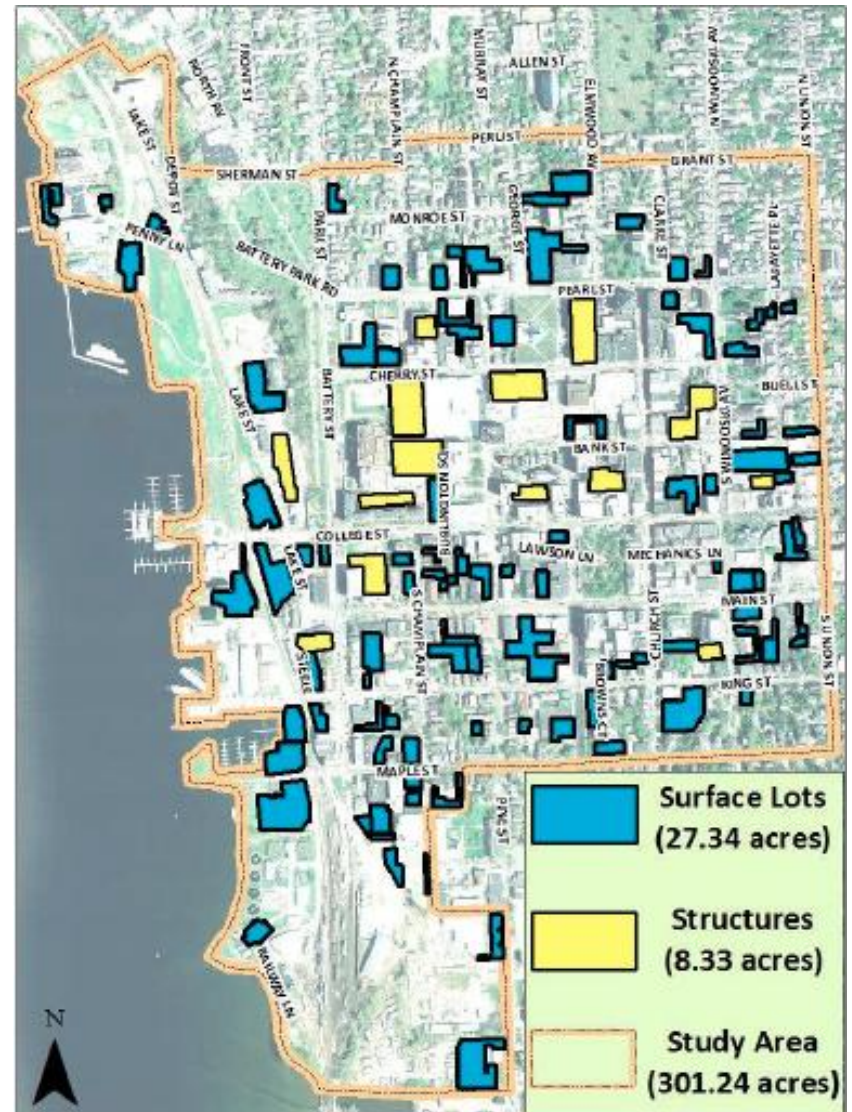
Burlington Parking is still under-utilized at peak times

Via PlanBTV Transportation Study



Parking Downtown

Where is it?



PARK IT BTV - Facts

- Street Parking is Used More than Garage Parking
- Most Open Parking
 - Waterfront and Near Courthouse
 - Due mainly to two Private/Public Garages
- Private/Private Parking has Most Open Spaces
 - Though most are leased out
 - There maybe an opportunity to share spaces

Who's in Charge

- DPW Runs Public Parking
 - Downtown Garages & On-Street Parking
 - Pat Buteau, Dep. Dir DPW
 - Brad Cummings, Manager
 - GMCS has a contract for Garage Security
- Parks & Rec – Waterfront Parking Lots
- Burlington Police Run Street Meter Enforcement
 - John King of BPD
- DPW Commission Sets Parking Rates
- Church Street Marketplace Commission sets DID Rate

Parking Costs

Short Term/Day to Day

Garage

\$8 - \$20 per day

On-Street/Surface Lots

\$.40 - \$1 per hour

Long Term/Lease

Garage

\$75 - \$110 per month

Surface Lots

\$50 - \$75 per month

The City's Parking Income

Garages

\$1.8 million

Parking Tickets

\$1.2 million

Parking Meters

\$1.5 million

DID

\$300k

Happy 40th Birthday!

Some City Garages are Nearing the End of Their Useful Life



Garages Need Repair



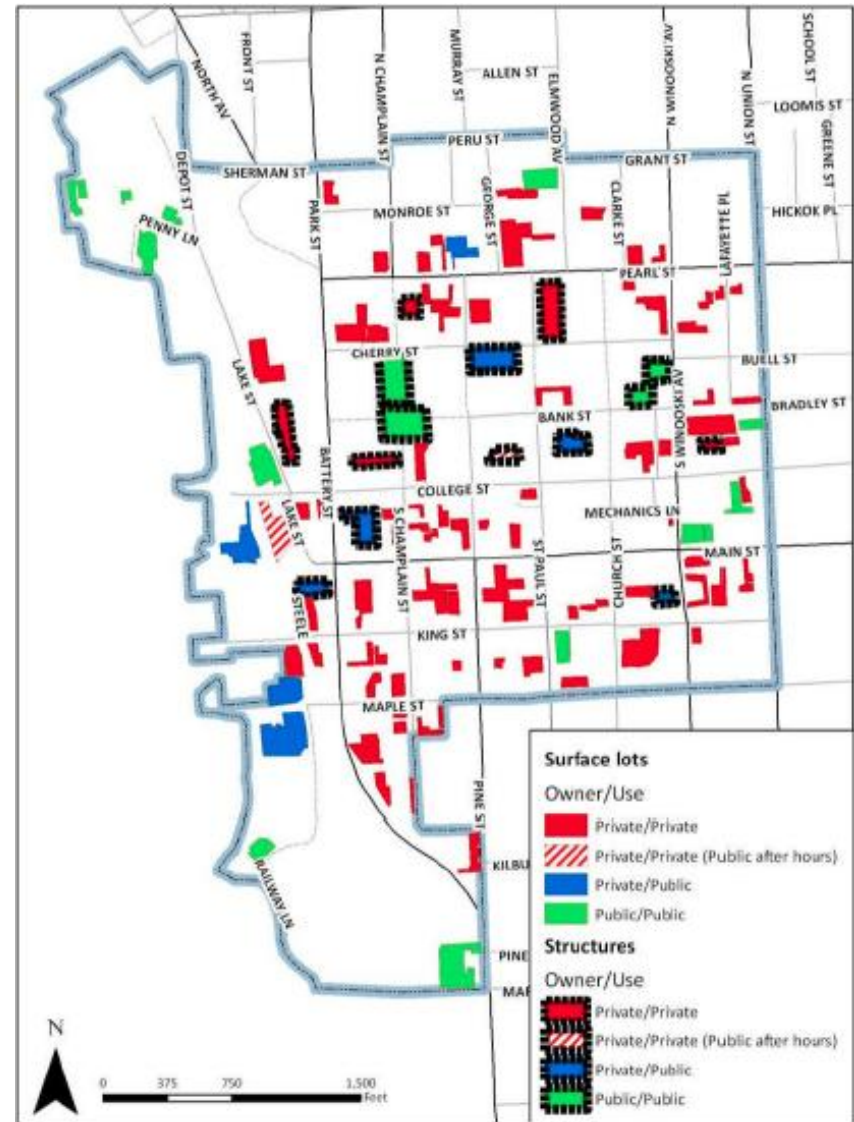
Garages Need Repair

\$1 million+ needed for repairs NOW



The DID & Parking

- Business is Taxed at 9 cents/\$100
- This tax raises \$306,000
- Funds Support 2hr. Free Parking
- Adopted by Charter Change Vote in 2009
- Church Street Marketplace Commission sets rate



Bottom Line

- Garages
 - Break-even or lose money
 - Little capital maintenance or improvement in budget
- Street Meters
 - Make money
 - Cover traffic fund and crossing guards
- DID Funds
 - Do NOT cover cost of 2 hrs of Free Parking
 - 70%+ of tickets in Marketplace Garage are 2 hr FREE

PlanBTV

Recommendations

- Improving the Customer Experience
 - Clean, Safe, and Friendly
- Managing Parking Better
- Using Newer Technology
- Adding Wayfinding Signage

Make Changes To

- Improve the Customer Experience
 - Customer is
 - Employee, Shopper, Visitor, Client, Tourist, Resident, Customer, Tourist, Delivery Truck
- Increase Revenue so we can
 - Stabilize the system
 - Repair infrastructure
 - Maintain and improve equipment
 - Make garages cleaner and safer

Our Plan

- Create a Parking Management Plan
 - Includes Public & Private Parking = at least 60% of spaces
- Test changes with Pilot Programs
- Education and Inform
- Advocate for Zoning Change

We Need Your Help